

Faheel Ahmad

UX Designer

Portfolio:

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PROFILE

I am a UX Designer with a background in psychology looking to employ my knowledge of human cognition and perception in the design process. I prioritize user research and know how to use design principles to solve user pain problems. As a teaching assistant and researcher, I have developed my communication skills and passion for learning which will make me an asset to your design team.

SKILLS

Wireframing, Prototyping, UI Design, Usability Testing, User Research, Information Architecture, Interaction Design, Responsive Design, Heuristic Evaluations, UI Library, Figma, Zeplin, Adobe Suite, Python, R, and Microsoft Office.

EDUCATION

BrainStation | Diploma, User Experience Design

AUG 2023 - OCT 2023, TORONTO, ON

McMaster University | Bachelor of Science

SEP 2019 - APR 2023, HAMILTON, ON

- Honours BSc Psychology, Neuroscience, and Behaviour

PROJECTS

UX Designer | Capstone Project

AUG 2023 - OCT 2023, BRAINSTATION

- Applied UX research and design principles to develop an innovative solution in the space of virtual education, enabling students to ask questions during and after lectures with ease.

Student Participant | MacChangers Change-A-Thon

JUNE 2020, MCMASTER UNIVERSITY

- Awarded the People's Choice Award in the area of digital technology for innovating a virtual reality classroom model to alleviate the challenges of teaching during the COVID-19 pandemic.

EXPERIENCE

Teaching Assistant | McMaster University

SEP 2021 - APR 2023, HAMILTON, ON

- Guided over 200 students through introductory psychology tutorials, facilitating their understanding and review of course materials.
- Actively incorporated feedback from both students and supervisors to continually enhance my teaching methods and create a positive learning environment across four semesters.
- Enriched my teaching skills with a four-month hands-on course focused on research-based educational practices.

Thesis Student | McMaster University

SEP 2022 - APR 2023, HAMILTON, ON

- Investigated the development of racial biases in children and adults over eight months, with the assistance of two undergraduate students and a dedicated supervisor.
- Collected data from over 60 participants, utilizing surveys and psychometric scales, and presented findings using data visualizations such as bar charts and scatter plots with the aid of R.
- Distilled my research into a thesis paper and poster presentation, earning a grade exceeding 90% from three faculty members.